

EdgeXL - Application Performance Management

More functionality, faster ROI. Clearly the better choice for enterprise customers.

Application Performance Management w/DLR vs. Standard Traffic Shaping

The EdgeXL is unique in that no other “traffic shaping appliance” on the market today is able to easily and inexpensively add bandwidth once the network has been fully optimized. With the EdgeXL, once you have fully optimized the network traffic, you are able to easily increase throughput by connecting a low cost broadband connection and offload non-critical traffic (email, file backups, etc) to the broadband connection and thus continue to increase responsiveness for critical applications. The Packeteer product, along with many other application performance management appliances, offer QoS and bandwidth shaping however only the EdgeXL provides the following benefits:

- AutoFlow: This technology ensures the equal and fair distribution of network resources by automatically monitoring top usage patterns and applying rate-limiting as needed.
- Application Routing: By connecting an inexpensive broadband connection an organization can easily offload low priority network traffic and optimize the primary link for critical applications.
- Automated Network Failover: Unlike any other WAN optimization appliance, only the EdgeXL is able to automatically and instantly failover network connections from a primary to backup link.

COMPETITIVE ANALYSIS

	EdgeXL	Others
Purpose	Intelligent Application Management w/WAN Balancing	Basic Traffic Shaping and Reporting
Layer-7 Network Visibility	Yes	Yes
Session Management	Yes	Yes
Application QoS Control	Yes	Yes
Bandwidth Rate-Limiting	Yes	Yes
AutoFlow (or similar)	Intelligent / Automated	Policy based
Broadband Multi-Homing	Yes (up to 5 links)	No
Diverse Link Application Routing	Yes	No
Automated Network Reliability	Yes (built-in)	BGP Required
Network Bypass Mode	Yes	Yes
Solid State OS	Yes	Hard-drive
Top Usage Reporting	Yes	Yes
Enterprise SPI Firewall (optional)	Built-In	None

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